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Oman Air Chooses SmartKargo

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100% Cloud-Based Air Cargo Solution To Power Fast-Growing Gulf Airline.



Oman Air has chosen SmartKargo, providers of air cargo management solution, to power their cargo sales and operations, beginning June 2016.

SmartKargo is the only cargo platform that is 100% Cloud-based, which delivers a range of benefits for users, including electronic airway bill, highly flexible pricing and ratemaking which increases cargo sales, quick completion of all tasks and 24/7/365 support from trained SmartKargo experts through three global call centers.

Abdulrahman Al Busaidy, Deputy CEO and Chief Commercial Officer, Oman Air, said:

“SmartKargo has one of the best solutions in the marketplace. Our objective is to have a rapid deployment of an industry-standard solution without having to spend on infrastructure, and SmartKargo meets that criterion. Moreover, SmartKargo’s robust and flexible capabilities will help us leverage our joint venture agreement with Cargolux to develop Muscat as a logistics hub, ready to flow a wide range of commodities from the USA, Europe, and Africa to destinations throughout the Gulf and Middle East, South Asia, and beyond.”

SmartKargo offers a robust set of tools for managing warehouse and ramp operations, accessible from any device with an Internet connection and with a system “born on the Cloud” every partner in the Oman Air cargo chain will have instant access to shipment information.

Oman Air operates a fleet of 40 widebody and narrowbody aircraft, including brand-new Boeing 787s, to 50 destinations throughout the Gulf and Middle East, and beyond to Europe, Africa, South Asia, and

Southeast Asia.

Des Vertannes, Strategic Advisor at SmartKargo said:

“SmartKargo is an ideal solution for a rapidly growing airline like Oman Air. SmartKargo’s versatility combined with the rapid implementation will enable Oman Air to quickly capture the system’s many benefits. In my experience as a recently retired head of cargo at IATA, it used to take many years and millions of dollars to implement a cargo IT solution. SmartKargo’s approach, to create an industry-standard Cloud solution is a game changer.

Jay Shelat, EVP Sales and Marketing, SmartKargo said:

“We are delighted that Oman Air has chosen SmartKargo to power its innovative and fast-growing cargo business. Oman Air joins Hawaiian Airlines, Norwegian, and eight other forward-thinking airlines that clearly understand that a future-ready cargo management solution is the only way to meet the challenges of a rapidly-evolving logistics sector. These airlines and other companies in the cargo ecosystem are discovering what we deliver: Improved revenues and better customer service. Greater efficiency and more flexibility. And instant information for better decisions.”

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