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Oman Air's Sindbad FFP Launches Exclusive Facebook Promotion

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Sindbad, Oman Air's Frequent Flyer Programme has announced a 30% discount on mileage redemption for Sindbad members from Muscat to 16 destinations across the Middle-east, Indian subcontinent and Europe.

Between February 27th and April 30th, 2013, Sindbad fans can register to instantly receive a promotion code which allows them to take advantage of the 30% discount on the miles required to fly. The discount on miles is exclusive to Sindbad members on flights from Muscat to Abu Dhabi, Amman, Bahrain, Bangalore, Cairo, Colombo, Dammam, Dar es Salam, Delhi, Doha, Hyderabad, Madras, Male, Milan, Mumbai and Zurich.

A trip to Milan in Italy which would usually cost a member 40,000 Sindbad miles for Economy Class now costs just 28,000 Sindbad miles, the world's best Business Class seat which usually costs 84,000 Sindbad miles now costs just 58,000 Sindbad miles and a First class seat to Milan which usually costs 128,000 Sindbad miles now costs only 89,600 Sindbad miles.

Sindbad has recently invested in new technology to run exclusive promotions on social media websites. The programme has also added social media buttons on its newly revamped website encouraging customer engagement as well as feedback to further improve Sindbad members' experience.



Wayne Pearce, Oman Air's Chief Executive Officer commented:

"Oman Air's Sindbad frequent flier programme offers great value for members and this Facebook promotion offers further outstanding opportunities to explore our network of exciting destinations. It also allows us to increase our engagement with some of our most valued customers and to thank them for their continued loyalty to Oman Air. The promotion runs until the end of April and I would encourage Sindbad members to register as soon as possible by visiting Oman Air's Facebook page."

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