

Oman Air Announces Successful Participation at STF

Date: 16 Sep 2013

Oman Air announced its successful participation at the recently concluded Salalah Tourism Festival, which is considered to be one of the region's premier events.

Oman Air held many events and weekly raffles at its site at the festival to add more colour and gaiety to the festive atmosphere, hence offered visitors the opportunity to take part in a range of activities and to win prizes - which for the lucky winners meant taking home return tickets between two of Oman Air's 43 destinations.



Head, corporate communications and media, Oman Air, Usama Bin Karim Al Haremi commented: "This event has been a wonderful opportunity for us to join up with our customers and the general public to celebrate the exceptional natural phenomena called 'khareef', also to participate fully in The Salalah Tourism Festival of which Oman Air is proud to be the official carrier and major sponsor.

"Apart from entertaining activities, the festival attractions included exhibitions, child and traditional villages and theatre shows. Most of the activities were staged in the municipality's entertainment centre.

"As well as being a lot of fun, the event has been a great opportunity for us to engage with locals, and to show our appreciation for all their support and encouragement," added Al Haremi.

"We would like to thank all those who joined us and we look forward to continuing our support of the Salalah Tourism Festival, as well as other events that play a key part in the life of the Sultanate of Oman."

The Salalah Tourism Festival is held every year to coincide with the Khareef, the monsoon season, which is unique to this southern tip of the Arabian Peninsula, bringing cool relief from the heat of the Gulf summer.

It has always been a practice with Oman Air to provide additional flights to Salalah during the khareef season and the Salalah Tourism Festival, hence increased flights between the two cities during the months from June to September significantly, resulting in a total of 88, 536 additional seats being

offered during the mentioned period.



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