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## Oman Air Signs Agreement With Avis for its Sindbad Frequent Flyer Programme

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Oman Air's Sindbad Frequent Flyer Programme has signed a new partnership agreement with Avis, the leading car hire company. The partnership, which was officially launched on 1<sup>st</sup> October 2010, will see Sindbad Frequent Flyer members earning valuable Sindbad Miles on rentals and benefiting from special offers and discounts from Avis.

To celebrate the launch, Avis is offering Sindbad members the chance to win up to 100,000 Sindbad Miles. Members are invited to enter the competition before the end of the year and ten lucky winners will be drawn in January 2011 and will win 10,000 Sindbad Miles each. In addition, members who actually rent a vehicle between 1<sup>st</sup> October and 15<sup>th</sup> December 2010 in Europe, Middle East, Asia and Africa for three days or longer are eligible to receive Triple Sindbad Miles. As a standard offer, members can earn 500 Sindbad Miles for every qualifying rental with Avis.

Mr Abdulrazaq Alraisi, Acting Chief Commercial Officer at Oman Air, says:

"With the launch of this global partnership with Avis, our Sindbad members now have a wider choice of vehicles and locations from where they can rent a car. Members can experience award-winning service at any Avis location around the world and earn Sindbad Miles every time they rent a car with Avis. Our Sindbad Frequent Flyer Programme is committed to providing members with a host of benefits and privileges that are attractive, innovative and offer a superior member experience."

Mr Christophe Duboscq, Avis Regional Director Middle East, comments:

"At Avis we understand how leisure travellers are increasingly looking for something out of the ordinary when it comes to a holiday, whether this is seeking more adventure or simply wanting to experience different cultures. This partnership with Oman Air will help our customers to make the most of their trip by offering Sindbad Miles.

"We recognise that in the Middle East, Oman is becoming a key destination for business travellers. Avis is delighted to be partnering with Oman Air whereby Sindbad Frequent Flyer members can experience Avis's award-winning service blended with mileage earning opportunities."

Sindbad members renting with Avis will be able to choose from the latest range of compact, mid to

large size and luxury vehicles from reputed brands.

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