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Oman Air Appoints Brown As VP Commercial

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Oman Air - the national carrier of the Sultanate of Oman - has appointed Barry Brown as Vice President - Commercial effective 27 July, 2008. Brown brings over 30 years of professional experience to the role, with a comprehensive understanding ranging from operational process and quality control, commercial and marketing responsibility to general management and board level experience. Mr Brown will have responsibility for all passenger and cargo revenue generation, distribution, marketing and sales functions.



Barry Brown
VPC

His last position was with SriLankan Airlines, where he held the post of Chief Commercial Officer. He has also held senior management roles with Qantas, American Airlines and Air France.



Peter Hill
CEO

Peter Hill - CEO of Oman Air stated "I am pleased to welcome Barry to the senior management team as his leadership skills and industry experience brings a new dimension to our commercial operations. Middle East aviation is in a period of exciting growth and tourism predictions remain strong for many years ahead. The Sultanate of Oman has a carefully managed strategic tourism development plan and

the airline plays a pivotal role in fulfilling its part in ensuring managed growth in this sector. Barry's division will coordinate with all stakeholders to provide a cohesive approach as we add new equipment and routes to our network."

Commenting on his appointment, Brown said "I am delighted to accept this role as the Sultanate of Oman is poised to capitalise on the booming regional tourism activity but with the unique diversity that sets the country apart from its neighbours. Oman Air does not plan to target the mass market and will provide a top shelf product with positioning in key strategic markets."

Since its establishment in 1993 as a regional carrier, Oman Air has witnessed tremendous expansions both in structure and performance, and flies today to 27 key destinations throughout the GCC, Middle East, Indian Subcontinent, Far East and Europe. It played a fundamental role in promoting air transport to and from the Sultanate of Oman, where the numbers of multicultural passengers increased during the years, and consequently recognized Oman Air, as one of the paramount regional airlines. Oman Air has now become fully prepared, and determined to go into the future with a modern vision. Oman Air main base is Muscat International Airport, Muscat.

The Company fleet will consist of 12 Boeing 737-800 Aircrafts (By end Jan 2009), 7 Airbus A330 Aircrafts (Mix of dash 300 & dash 200) with deliveries starting in 2009 and, commitment to some 6 Boeing 787 Dreamliners. Oman Air would be the first airline in the Gulf region to undergo such move to obtain the Dreamliner aircrafts, which are expected to be delivered to the carrier in 2012, 2014, and 2015.

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