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Oman Air's Sindbad Expands its Partners Base And Ties Up With Al Nahda Resort & Spa

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At a signing ceremony held recently in Muscat, Oman Air welcomed Al Nahda Resort & Spa in Oman as its latest partner in its unique and generous frequent flyer programme - SINDBAD. To celebrate this new partnership, Al Nahda Resort and Spa has launched a special Bonus miles promotion which will run from 1st July 08 to 30th September 08. During this time, Sindbad members can earn an additional 50 percent miles on qualifying stays. With this partnership, Sindbad members can earn miles on every qualifying stay, as well as, spa treatments, food and beverages.



Mr.Mohammed Mubarak Al Shikely
SMM

Mr. Mohammed Mubarak Al Shikely, Senior Manager Marketing, expressed Oman Air's pleasure in including Al Nahda Resort & Spa to our rapidly growing base of partners, offering added returns to our valued members. Sindbad members can now take a well-deserved break, just by stepping into the reviving embrace of the Al-Nahda Resort and Spa. He highlighted that Boutique Hotels & Resorts International - the global alliance of genuine boutique gems, also the distinguished traveler's premier source for selected, genuine boutique hotel gems from around the world headquartered in Miami Beach, Florida, with their Europe, Middle East & Africa offices situated in Muri-Bern, Switzerland, has awarded Diamond Collection membership to Al Nahda Resort & Spa, describing it as the new lavish 5-star destination in Oman, whereby making it their newest member in the Middle East, and the region's only Diamond award recipient. Being awarded Boutique's Diamond Collection membership, Al Shikely explained, provides Al Nahda Resort & Spa with the status of excellence, which we believe our customers deserve. Our members can now enjoy the excellent facilities offered by this beautiful resort and earn Sindbad miles while doing so.

Stephen Hatton, General Manager of Al Nahda Resort and Spa stated that our name describes our management philosophy, Al Nahda means Renaissance. From the time you arrive, you will experience the mystery, charm and lifestyle that you will make an everlasting impression on your mind. It is a great honor for our Resort to work in partnership with Oman Air. We are looking forward in welcoming the members of the Sindbad loyalty program to discover the beauty of our resort. He further added

that Al Nahda Resort & Spa is a holiday destination by itself. Set amidst exotic fruit trees and enhanced by ample lawns with flowering plants and exotic palms, Al Nahda Resort and Spa is in every sense of the phrase, sheer paradise. The 30-acre resort, which opened in December 2006 last year, boasts over 100 villas. A day or two or longer at the resort is a great way to cozy up to nature and make best use of the wellness treatments on offer.



Oman Air Holidays gave details that the main feature within the resort is the spa, which is considered the largest spa in Oman. The spa is spread out in a huge area and features 22 treatment rooms offering an enticing selection of over 64 different traditional and modern therapies. From Ayurveda to pampering facials and vigorous Thai massages to gentle aromatherapy session, it packs in plenty to tempt both the 'spa-aficionados' and the uninitiated. Aside from a long list of 'pamperers', included in the menu are an alluring array of wellness and rehabilitation therapies ranging from Bio Stimulation to Colonic treatments, VEGA Analysis, physiotherapy, Detoxification, Magnetic Therapy and Holistic Healing. A novel 50 meters steam tunnel snakes through an artificial hill next to the large outdoor swimming pool and a kiddies' water slide. There are a variety of restaurants at Al Nahda Resort & Spa, all of which also offer the lip-smackingly delicious yet balanced spa cuisine that has been created keeping in mind the special needs of the clientele. The resort gives its costumers access to a range of activities in stunning locations including eco tours, camel and horse riding, perfumery tours, hot spring baths and desert safaris. It is also perfectly located to explore the historic sites of Nakhal, Rustaqa and Muscat.



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