

## Oman Air appoints new GSA in South Africa

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Oman Air, the national carrier of the Sultanate of Oman, has announced the appointment of Holiday Aviation as General Sales Agent (GSA) for South Africa. The appointment of Holiday Aviation will ensure easy access for African customers to Oman Air's award winning products and services as well as the airline's highly competitive fares. The appointment signals Oman Air's commitment to expanding its presence in South Africa and the African continent and positioning South Africa as an important point of sale for the airline's international network.

Oman Air is further delighted to announce this appointment as Holiday Aviation is a leader in the travel and tourism field and has been awarded many industry accolades in testament to this. With African destinations on the increase and the offer of superb connections through Muscat International Airport, Oman Air is growing in importance in the African region and, is the airline of choice for direct flights to Oman.

Holiday Aviation is a specialist airline General Sales Agency (GSA) and aviation logistics division of Holiday Holdings International and provides an outsourcing solution to many major international airlines. Holiday Holdings was established in 1976 and over the past 40 years has evolved to become the largest, most successful and multi-award winning travel services group in Southern Africa, responsible for the management of gross consolidated air ticket, hotel, tour and travel sales amounting to more than a billion Rand per annum.

As an award winning airline, Oman Air has been presented with a multitude of awards and accolades from renowned organisations around the globe, including four World Travel Awards in 2017 alone. Working with Holiday Holdings, Oman Air joins forces with another award winning company; during the past four decades Holiday Holdings has earned a proud reputation as South Africa's most celebrated travel group with many prestigious national business awards and travel industry accolades.

For further information, visit [www.omanair.com](http://www.omanair.com)

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