

Oman Air successfully exhibits at events in the Philippines and Thailand

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Oman Air, the national carrier of the Sultanate of Oman, recently exhibited at the Philippines Travel Agencies Association (PTAA) Travel Tour Expo and the Thai International Travel Fair (TITF). Both events provided a platform for Oman Air to showcase its latest news and products, and proved to be a great success.

Oman Air representatives welcomed guests at both events with traditional Omani coffee, dates, and flyers as an incentive to travel with Oman Air.

The PTAA Travel Tour Expo is considered to be the Philippines' largest annual travel and tourism event and this year celebrated its 25th anniversary. Some 335 companies exhibited at the SMX Convention Center in Pasay City, where more than 140,000 people attended over the course of the

three day event.

The interactive exhibition hosted key representatives from airlines, travel agencies, tour operators, hotels, food concessionaires, government agencies and tourist organisations from across the world. The colourful event allowed Oman Air officials the opportunity to promote Oman as a world class destination to the growing Filipino travel market. The airline was able to educate the fellow industry officials and new guests on the airline's world class aircrafts, upcoming routes, flight networks and frequency in general.



February also saw Oman Air attend The Thai International Travel Fair (TITF), a key travel exhibition organised by the Thai Travel Agents Association. Now in its 14th year, TITF is aimed to promote Thailand's tourism industry, whilst providing attendees with new tour programmes that are available both domestically and internationally. Approximately 400,000 visitors attended the five day event which had 1,182 exhibitors. Oman Air offered passengers a special fare during the TITF exhibition period, which was a warmly received initiative for guests travelling with the airline and was truly reflective of the country's hospitable nature.

PTAA Travel Tour Expo and the TITF allow Oman Air to increase its database and showcase the award winning airline to new audiences. The exhibitions also provide the perfect platform to promote Oman as a holiday destination, highlighting the vast amount of tourist attractions that the beautiful Sultanate has to offer.

Oman Air is currently undergoing an exciting fleet and network expansion programme, which will see the airline operate up to 62 aircraft to around 60 destinations by 2022. The airline is committed to constantly improving its product, whilst undergoing its dynamic fleet and network expansion, developing its brand and offering its guests an unrivalled experience.

For further information on Oman Air, visit www.omanair.com

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