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Cool Salalah Tourism Festival Heats Up At Oman Air Pavilion

Date: 26 Jul 2009 The Oman Air stand at the Municipal Entertaining Centre, the main venue of the Salalah Tourism Festival has proved to be a major drawcard attracting visitors who are eager to learn about Oman Air's new destinations, products and services.



Hamed Al Harthy, Oman Air's District Sales Manager Salalah, said "Every year the number of visitors to Salalah increase as the region comes alive with a unique festival atmosphere. Salalah is a tourism magnet during the cooler climate experienced during the Khareef season but the hot offers we have this year has raised the temperature. This autumn we commence new services to Frankfurt, Munich, Paris, Colombo and the Maldives with our brand new fleet of Airbus widebody aircraft and people are eager to see the new Oman Air product offers.

The major attraction apart from our red-hot holiday offers is our new Business Class seat which many people are mistaking as a First Class seat due to the 82" length and 180 degree lie flat bed. However, I'm spending most of my time assuring people that our 4 abreast Business Class seating is for real and they will have to wait until 17th August when we unveil our First Class seat at a gala event in Muscat."



Barry Brown, Oman Air's Chief Commercial Officer added "Oman Air has worked tirelessly with the Oman Ministry of Tourism to highlight the wonderful weather in Salalah during the Khareef and the Salalah Tourism Festival makes a visit a must to beat the hot summer experienced in other parts of the Gulf and Middle East. Under our banner "Partnership Oman" a number of public promotions were

conducted throughout the GCC and I'm pleased to say that the increased number of visitors is recognition that our efforts have been duly rewarded."

The Oman Air pavilion is strategically located near the main entrance- gate No 1 where all major sponsors are positioned. This allows visitors easy access to obtain the latest information including special holiday package offers, scheduled flight and airfare information.



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