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Oman Air Appoints New Chief Sales Officer

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Oman Air has appointed Mahfood Ali Saleem Al Harthy to the new position of Chief Officer, Sales. Based at Oman Air's headquarters in Muscat, Mr Al Harthy will report to Chief Operating Officer Abdulrahman Al Busaidy.

Mahfood Al Harthy, an Omani citizen, joins Oman Air from Etihad Airways, where he held the position of General Manager - Oman, prior to which he was Managing Director of AFKAR Enterprises & Investment Co. LLC for three years.

Mr Al Harthy's airline experience is extensive and he spent 18 years, between 1991 and 2009, working in a range of senior sales and managerial roles around the world for Gulf Air.

Welcoming Mahfood Al Harthy, Oman Air's Chief Operating Officer, Abdulrahman Al Busaidy said:

"We are very pleased to have appointed Mahfood Al Harthy to the position of Chief Officer Sales, where he will have responsibility for overseeing a vital part of our global commercial activity. As Oman Air prepares to enter a tremendous new period of rapid growth, Mahfood's undoubted experience and expertise will play a key part in building our revenues.

"On behalf of everyone at Oman Air, we offer him a warm welcome. We look forward to working closely with him to ensure even greater success for the national carrier of the Sultanate of Oman."

Mr Al Harthy's appointment comes just weeks before it takes delivery of the first of 24 aircraft that Oman Air currently has on order. The airline's existing fleet of aircraft comprises seven Airbus A330s, 17 Boeing B737s, four Embraer E175s and two ATR42s. Over the next three years it is expected to almost double in size, with the addition of a further 15 Boeing B737s, six Boeing B787 Dreamliners and three Airbus A330s. The new aircraft will enable Oman Air to offer an enhanced passenger experience, a greater choice of destinations and increased frequencies on existing routes.

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