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## Oman Air Continues Its Support To Salalah Tourism Festival

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Oman Air continues its support as the Official Airline of the annual Salalah Tourism Festival signifying the airline's long-term commitment to the event, which it has supported for many years.

As part of the national carrier of the Sultanate of Oman's participation in the Festival, Oman Air has set up a stall in the Festival grounds. Experienced staff are on hand to help visitors discover more about the airline's new products and services, find out about Oman Air's network and flight schedules, and make bookings. In addition, a number of special events are being held, during which Oman Air gives away air tickets and other gifts to winners and participants.



Furthermore, Oman Air is operating a record number of flights between Muscat and Salalah over the summer months, enabling visitors to make the most of the Festival and enjoy the unique climate and scenery of the region. Between June and September, Oman Air will operate 284 return flights, representing an 11 per cent increase compared with 2014. This means that as many as 352,738 passengers will have the opportunity to fly with Oman Air to Salalah.

The Salalah Tourism Festival, which opened on 22<sup>nd</sup> July, celebrates the Khareef (monsoon season) when the southern-most tip of Oman is transformed from a dry desert to a lush green carpet. Visitors from around the world come to experience a vast range of events which include music, sports, shooting, football, video games, and camel and horse rides. In addition, a new walkway has been built in the Dahariz area, which has seats shaded with umbrellas, a parking area and barbecue stations.

Usama Al Haremi, Senior Manager - Corporate Communications and Media at Oman Air, commented:

"Oman Air is proud to once again sponsor the Salalah Tourism Festival, confirming our commitment not only to the event itself, but also to the Dhofar region and its people.

"The majority of visitors to the Festival are expected to fly with Oman Air and we are pleased to have

significantly increased the number of flights we offer between Muscat and Salalah.

"Furthermore, visitors will be able to find out more about Oman Air's products and services, make new bookings and change existing bookings at our dedicated Festival stall.

"It is a pleasure for Oman Air to be contributing to the continuing success of the Salalah Tourism Festival. We would like to thank the organisers for their dedication, and the many thousands of visitors for making this year's event bigger and better than ever before."

Oman Air's support for the Salalah Tourism Festival has continued since its inception and is an extension of the airline's commitment to the city and its surrounding area. Oman Air has also invested in the new Salalah International Airport, from where it operates international services to Dubai and Madinah.

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