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## Oman Air Launches Facebook in Arabic, French, Italian and German

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In an effort to become more accessible to its customers, Oman Air has launched its Facebook page in Arabic, French, Italian and German. With its diversified set of destinations, including Europe, Oman Air now flies to over 41 different destinations and has been steadily increasing its operations, especially in Europe. It currently flies to London, Milan, Paris, Frankfurt and Munich and is soon to launch Zurich in December.

“Our presence in social media is very important to us,” says Mr. Philippe Georgiou, Chief Officer Corporate Affairs, Oman Air. “It is a platform for customers and well-wishers who can use it to talk to us directly, give us their feedback and engage with us in ways that are comfortable for them. For us, it is an opportunity to share a whole range of our activities, not just in terms of our flights, destinations and offers, but also in terms of our other activities, such as our promotions and sponsorships. These include strategic alliances with successful sport teams on the field of sailing and motor racing, our various participations in events. Additionally, we want to share our pride at winning international accolades and awards.

“We launched our official facebook page over two years ago and it has been steadily growing ever since. With the launch of facebook in four new languages (Arabic, French, German and Italian), we are now expanding our wings to reach out to our customers in the language of their choice,” adds Mr. Mohammed Al Shikely, General Manager Marketing, Oman Air. “We will also be doing an online contest in November, and we welcome our customers around the globe to log in to our facebook pages and win exciting prizes, which can be won by fans of all language pages including English, as we value their loyalty towards us. We encourage you to join in to enjoy many online benefits and enhanced customer service with Oman Air in the future”

Oman Air has recently been in the news for winning 21 international awards that it has received over the past two years. From being voted the Best Business Class Seat and earning the Best Middle East Staff Service Excellence award by Skytrax, to the best airline flying out of France and the best luxury airline in the Middle East, Oman Air is on a sustained journey to improve all aspects of its operations and continues to exceed its customers’ expectations.

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